

# How to use the six processes of knowledge construction in an admissions presentation

## Selection:

People choose what information to store in their long term memory based upon, prior knowledge, priorities, predictions, and signals from instructors.



“If you take away only one thing from this session...”

## Rehearsal:

Repeating information over and over, while connecting the new information with already known information.



“Tell me again, when is the application deadline? And what day of the week is that?”

## Meaningful Learning:

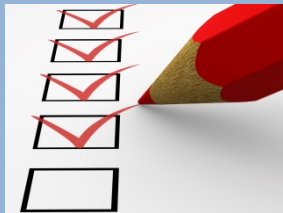
Relating new information to knowledge already stored in long term memory



“You must submit all college transcripts, as you did high school transcripts when applying for undergraduate admissions”

## Internal Organization:

New information should be interconnected and organized



“In order to receive an admissions decision, ALL FIVE credentials on your checklist must be submitted, including...”

## Elaboration:

People will add their own, previously known information to new information.



“Despite popular opinion and rumor, we do require the GRE.”

## Visual Imagery:

People store information as mental “pictures”



“As you can see from this chart, there is a better way to write a personal statement.”